



Office Products North America

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AVERY DENNISON OFFERS DO-IT-YOURSELF WEDDING PLANNING TIPS FOR COUPLES ON A BUDGET

BREA, Calif. – June 9, 2009 - Avery Dennison Office Products (<http://www.avery.com>) offers simple, hassle-free wedding planning ideas and products for couples trying to stretch their dollars.

"Weddings can be expensive," says Melissa Chapman, Senior Director of Marketing at Avery Dennison Office Products. "If you're looking for ways to make the most of your wedding planning dollars, why not use some do-it-yourself ingenuity?"

Avery provides a number of simple projects that can help couples on a budget keep costs under control:

- **Elegant Invitations.** At [Avery Design & Print Online](#), there is an array of wedding planning ideas, including free pre-designed templates created especially for [Avery Greeting Cards](#). Using the design theme that matches the wedding invitation, couples can cut costs further by making response cards and reception cards on [Avery Postcards](#). These can be included with the invitations, which are generally mailed out about two months before the event.
- **Address Labels.** After the invitations are ready to go, the bride-and-groom-to-be can do a quick and easy mail merge - using their mailing list and the step-by-step guide in the [free Avery Wizard Software for Microsoft® Office](#). To create address and return address labels that give mailings a clean, elegant look, use [Avery Easy Peel® Clear Address Labels](#).
- **Personalized Place Settings.** Create customized place cards with [Avery Folded Two-Side Printable Clean Edge® Business Cards](#) and [Avery Design & Print Online](#). Little boxes of treats decoratively wrapped and adorned in ribbon with a message of thanks from the bride and groom, printed on [Avery White High-Visibility Labels](#), will give a reception an air of elegance.
- **Wedding Announcements.** About six months before the wedding date, couples can announce their nuptials by sending friends and family a personalized save-the-date magnet. By adding an image or photo to [Avery Magnetic Business Cards](#), the bride and groom can [design one-of-a-kind save-the-date magnets](#) for their guests, or create them from scratch with [Avery Design & Print Online](#).

These easy do-it-yourself projects can help the bride and groom create an event to remember. For more wedding planning ideas, visit <http://www.avery.com/>.

About Avery Dennison Office Products

Avery Dennison Office Products (www.avery.com) markets products under the well-known Avery brand name and is one of the world's leading manufacturers of self-adhesive labels for laser and ink jet printers, labeling software, binders, sheet protectors, index and tab dividers and other office-, home- and school-related supplies. Avery Dennison Office Products, a business unit of Avery Dennison Corporation, is based in Brea, California. For more information about Avery-brand products, consumers can visit the Avery Dennison Worldwide Office Products Web site at www.avery.com or call the Avery Dennison Consumer Service Center at 1-800-GO-AVERY (1-800-462-8379).